

2021

ANNUAL REPORT

Pro-Vision >>> Equip & Grow

www.childrenareimportant.com



TABLE OF CONTENTS



03 Message from our Leader

04 The Need

05 Products created in 2021

06 Downloads in 2021

07 Unreached people Groups

08 Testimonials

09 Financials

10 Board of Directors

11 Contact Information

MESSAGE FROM OUR LEADER

I want to thank you for your prayers and support of this ministry throughout 2021. This year we were able to minister to over 100,000 people /churches, helping them with their children's ministries, with an estimated 1.5M children benefiting from the work of our resources and teams in 2021.

I am delighted to share with you this 2021 annual report. We are so proud of the work accomplished by the whole team, from the givers to the translators, the designers, organizers, planners, clickers, and prayers. The ministry is benefiting from a new board of directors who have been invaluable in supporting our work with their expertise. It is just astounding what our small team continues to accomplish, and I thank God for giving us this opportunity and letting us be a part.

Our office in Mexico continues to crank out children's ministry curriculum in so many languages that we have the potential to reach 87.94% of the world. I was able to make 5 trips to Mexico this year to visit our office near Mexico City. Although the staff there has changed some this year, we are thrilled with each one of them. Jenny is doing a fantastic job as our new Mexico office manager. She has been with us for 10 years now, and it shows.

We have also been working on foundational tasks including a name change and a brand-new website. Our new name is "Equip & Grow" with the slogan "Children are Important" instead of our previous name "Pro-Vision." This annual report will also be published on the new website. Thank you again for your important role in reaching the next generation for Christ.

God bless you,

Kristi Krauss
Executive Director
Equip & Grow (Previously Pro-Vision Ministries)



"We had wonderful time together with children teaching God's word and some drawing activities. (from the event) All the children enjoyed so much." Guddi Singh, Utter Pradesh, India.

THE NEED

It's sad that **75%**

of children's ministry leaders around the world **QUIT**

...after serving only one year. Or are moved to another department of the church, so that the children are left again without a leader.

These leaders need encouragement, training, and materials to do the work God has called them to do. If we are going to reach children around the world, we need to focus on keeping and training these children's ministry leaders.

We solve this need by coming together to provide what these children's ministry leaders desperately need. The following is our 5-pillar approach to supporting children's pastors and leaders:



No. 01 – Vision

They need the why.



No. 02 – Curriculum

They need the tools.



No. 03 – Training

They need the how.



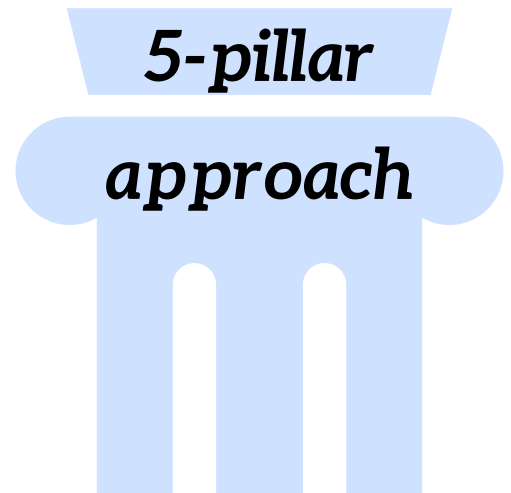
No. 04 – Support

They need to know they are not alone.



No. 05 – Resources

They need all this for free.



PRODUCTS CREATED IN 2021

Every year we create new original curriculum as well as translate for the world curriculum for use in Sunday school, kids' clubs, midweek activities, summer VBS, Easter or Christmas programs. Our full legacy of products will take approximately 7 more years to translate into our target languages at our current rate of staff and funds.



No. 01 – Sunday School -NEW

The team created "The Great Show" Sunday school unit 2 in Spanish, with a completely new design and fresh content. It is curriculum for 3 months, including a teacher's book, 4 student books, crafts, and attendance chart.



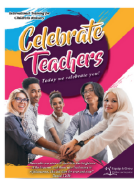
No. 02 – Sunday School – Languages

"Time Machine- Following the footsteps of Jesus" unit 2 was created this year into 16 languages complete with teacher's book, all 4 levels of student books, poster, flyer, certificate, attendance cards and crafts. Each language received all the products and a website for each access online.



No. 03 – VBS / Easter Program – Languages

"The Circus of Life" was translated this year and created into 16 languages, complete with main manual, student books, crafts, website, promotional materials, and online training workshops.



No. 04 – Teacher Training Event

Our largest project of the year was our annual teacher training event complete with a main manual, 5 workshops, and 3 activities. It contained 13 videos, 6 PDFs and 2 websites. "Celebrate teachers" was our theme this year, we created this package new and translated it into 17 languages, including dubbing all the videos for each language.

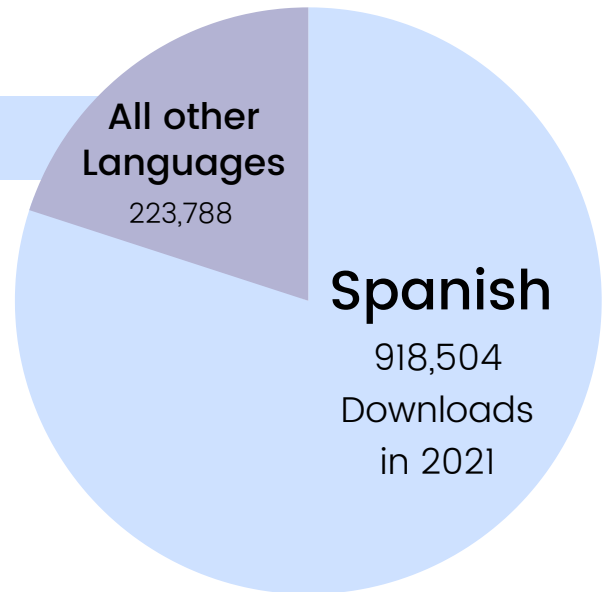


No. 05 – Movie Camp and Bible trivia

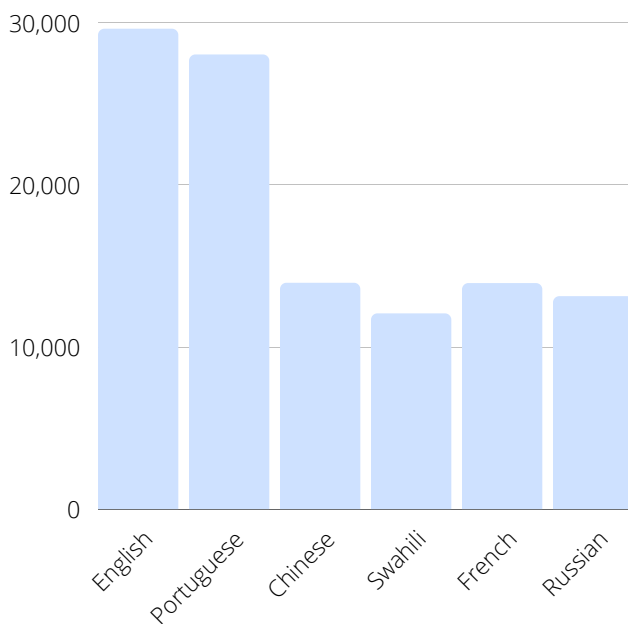
As an extra fun resource, this year we created a church activity movie camp that can be used along with the movie "The Lion King." It contains 2 sermons, crafts, games, and activities along with a fun new Bible Trivia. These products were created new and also translated and into 17 languages.

Downloads in 2021

Spanish continues to be our largest language of all our downloads, because we started in Mexico 30 years ago, and have made materials available in Spanish online for many years.



Our other top 6 languages from 2021 are:



1,142,292

Total downloads in 2021



Our 26 languages have the potential to reach 87.94% of the world!

Languages available on our website:

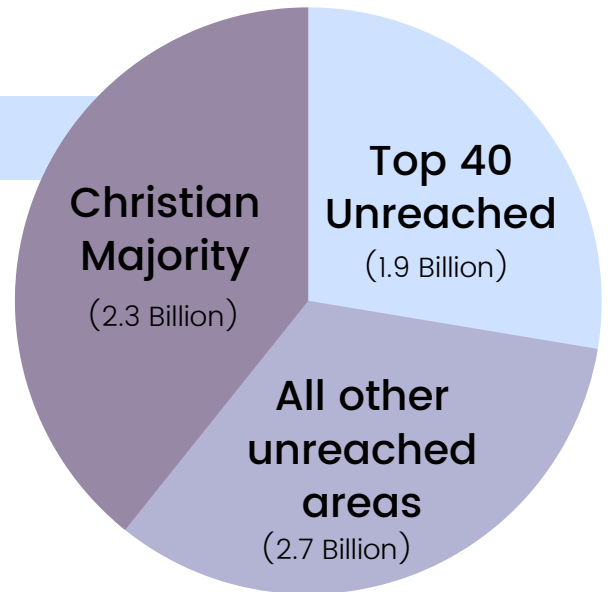
Arabic, Bengali, Chinese Simp, Chinese Trad, English, Filipino, French, Gujarati, Hindi, Indonesian, Japanese, Kannada, Luganda, Malayalam, Marathi, Nepali, Persian, Portuguese, Punjabi, Russian, Spanish, Swahili, Tamil, Telugu, Turkish, and Urdu.

87.94%

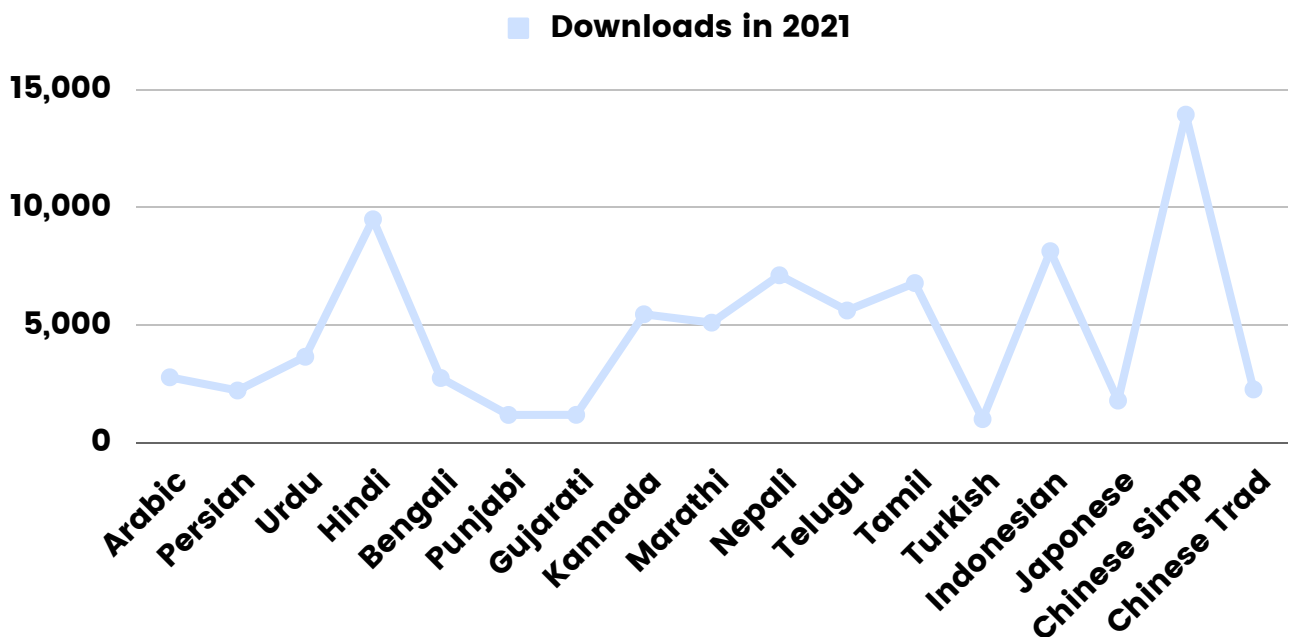
Unreached People Groups

Part of our focus is on the top 40 unreached people groups of the world. They are:

- Comprised of 1.9 billion souls
- 40% of all the non-Christians in the world
- At least 10 million people in each of the Top 40
- Defined as <5% Christian and/or <2% evangelical
- One in five people on earth live in these Top 40
- Almost all of these groups are in the 10/40 window
- For every dollar of Christian resources, less than one penny is directed at reaching unreached people groups



This is our "missions within missions", our participation to invest in creating christian resources for the unreached. Here are the downloads from languages in 2021 for these targeted unreached areas:



80,550

Total downloads in 2021 in these 17 targeted languages!

TESTIMONIALS

In January of 2022 we had our annual teacher training event and we were flooded with beautiful testimonies from people from all around the world. They shared their experiences from the event as well as testimonies of using our curriculum over the years. It was so encouraging for our whole team to hear from so many people.



"Beautiful Event! God Bless you greatly. A year ago, I started with the leadership and started working with the material that you offer for free. (Camp LOVE) I did a vacation bible school with material from you (Emotions VBS) and this year we are working with the Champions weekly material. They are a Great Blessing. Wow, how the Lord uses your lives to teach others and show his love through you."

Vianey Rivero Quesada, Hidalgo, Mexico



"When we received the international training of children's ministry 'Celebrate Teachers' Training from Equip & Grow-Children are Important, then we also taught the new activities to the children. Glory be to the Lord. Let us tell you that Equip & Grow, CAI, is an international children's organization that provides new resources for children's ministry such as Sunday School Books, VBS Books, Teaching, and Training (Online only.) Recently we used the Equip & Grow Sunday School Theme "The Heroes Of the Faith" in which children taught us how to be the heroes of the faith. Now we have started their new topic 'Champions by the fruits of the Spirit'".

Johny Raja Bilaspur, Uttar Pradesh, India



"Thank God we attended the event. It was a great blessing for all, very good themes. Thanks to the whole team for sharing their experiences and what God gives them."

Leticia Bautista Sanchez, Queretaro, Mexico.



FINANCIALS

Financials for the 2021 Calendar Year

Income and Ministry Support

Church and organization gifts	\$36,266.00
Individual gifts	\$49,570.00
Income from sale of assets in Mexico	\$1,485.00

Total Income	\$87,321.00
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Expenses

Programs	\$80,208.82
General and Administrative	\$961.66

Total Expenses	\$81,170.48
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For the past 15+ years we have focused our efforts on developing quality programming and expanding our reach globally. Going forward we will build on this foundation and scale our efforts to reach even more children by improving our support to our network of teachers. This will require us to better engage with each of you (our partners) and to expand our donor base so we can equip teachers and reach even more children globally. Thank you for your ongoing partnership and support to this mighty ministry!

BOARD OF DIRECTORS

We have a fully committed volunteer board with experiences in Fund Raising, Program Delivery, Finance, Technology, Global Cultural Growth and Expansion, Human Resources and Leadership. This Board provides independent oversight and governance.

Mike Tarbell

Board Chair

Oversees the Board Activities and provides expertise and experience in non profit organizations and leadership experience.

Dwight Krauss

Vice Chair
Treasurer

Provides deep experience and leadership with our ministry for 15+ years. Provides advice and governance over Finances and Budgeting.

Suki Kangas

Secretary
Technology Lead

Oversees and maintains records and meeting minutes and is on point as an advisor for various technology aspects of the ministry.

Donna Jameson

Programming Lead

Advisor for the various programming and other ministry services. Provides broad Church Ministry experience.

Tracy Oswald

Fundraising Lead

Oversees and is on point as an advisor for the various fundraising strategies and activities.

Carrie Tarbell

Staff and Human
Resources Lead

Oversees and is on point as an advisor for the various staff and employment related matters.

Kristi Krauss

Executive Director

Responsible for overseeing the ministry including strategic planning and administration, programming, fundraising and overseeing staff.

THANK YOU

It has been a great year! We have continued with the office in Mexico, creating new materials and translating our curriculum for the world. We have changed our name to "Equip & Grow" and set up our own 501c3. We have had some changes in staff in Mexico and set up our volunteer board of directors in Oregon. We have adapted to help churches during the pandemic. We have continued to follow God's leading to help children's pastors and leaders around the world continue in the important work God has called them to do. We thank you for your continued support over this past year. We couldn't have accomplished any of this without you.

*Join us as we Equip leaders and teachers to
Grow their ministries and lead more
children to follow Jesus!*



Make checks to:

Equip & Grow

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971-328-2783

www.childrenareimportant.com

Equip & Grow is a Section 501(c)(3) organization. All contributions made to Equip & Grow are tax-deductible and are not received in exchange for goods or services. We will be keeping our P.O. Box in Scappoose for the ministry.

Donations made to Pro-Vision are still accepted during this time of transition. We ask that all donations be switched from Pro-Vision to Equip & Grow by June 1st.